



WORLD MARKET CENTER

JUNE 11-13 FRI & SAT: 10AM-5PM, SUN: 10AM-4PM | **FREE PARKING**



**TINY HOUSE
SHOWCASE**



**CRAFT
SPECTACULAR**



**MEET THE
MASTER GARDENERS**



**SEMINARS
& SPEAKERS**



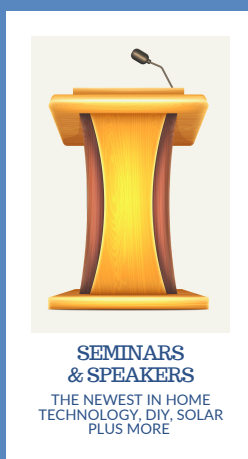
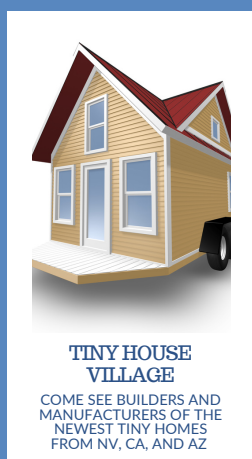
**ENTER-TO-WIN
DRAWINGS**

Exhibitor Sales: Marlene Thorne, Director of Sales--702.238.2589, marlene@theedgepromotions.com
Sponsorship/Media Sales: Paul Smith, President--714.931.3600, sales@lvhomeshows.com

TARGETING THOUSANDS OF POTENTIAL ATTENDEES THROUGH SOCIAL MEDIA AND SPECIAL FEATURES



SHOW FEATURES



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Advertising Campaigns Start 3-Weeks Before Shows

HOME IMPROVEMENT & BACKYARD EXPO WORLD MARKET CENTER | JUNE 11-12-13



OVER 25 BILLBOARDS 45 DAYS OUT

Meet thousands of homeowners ready for home decorating & remodeling projects

Daily workshops, expert demos, giveaways, master gardeners & more

Print, TV, radio & social media reaching millions of homeowners *

NBC, CBS, ABC, FOX, MeTV and Cox Media

KLAS-TV - 8 News at 6am & 7am, CBS This Morning, 8 News Noon, 8 News at 11pm, Las Vegas Now, Late Night

KSNV-TV - News 3 Today, The Today Show, News 3 at Noon, News 3 at 6pm, News 3 at 7pm, News 3 at 11pm

KTNV-TV - Good Morning Las Vegas at 5am & 6am, Good Morning America, Action News at 11am, Action News at Action News at 5pm, Action News 11pm, Overnight Rotation

KVVU-TV - Fox5 News at 6am, Fox5 News at 7am, Fox 5 News 5:30 pm, Fox5 News at 6pm, Fox5 News at 10pm

MeTV Las Vegas - Star Trek, Andy Griffith Show, The Beverly Hillbillies, Carol Burnett & Friends, Bonanza, Columbo, Cheers, Gunsmoke, Hawaii Five-O, The Brady Bunch, I Love Lucy, The Honeymooners, M*A*S*H, The Love Boat

COX MEDIA - CNN, Fox News Channel, DIY, ID TV, Homicide Hunter, Fear Thy Neighbor, Bargain Mansions, First Time Flippers, Salvage Dogs, Tucker Carlson, Hannity, Anderson Cooper 360, Erin Burnett, Situation Room

KJUL RADIO - "The Sound of Las Vegas" KJUL-FM 104.7 3-week advertising & promotional campaign

Newspaper, Magazine & Social Media Advertising

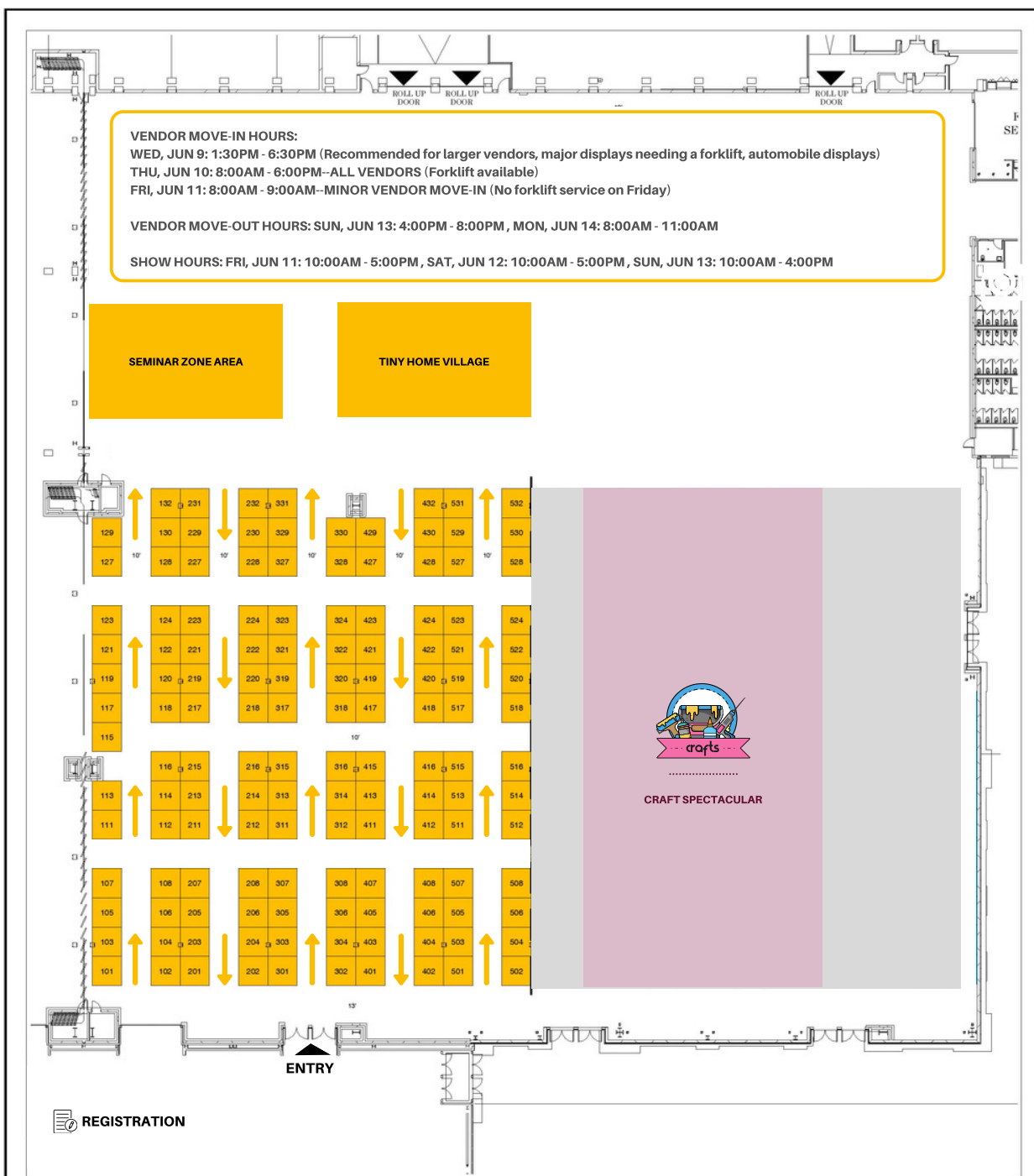
Las Vegas Review-Journal Neon, Main News and Nevada insertions, TheHomeMag and Facebook social media advertising that start 3-weeks prior to home expos deliver millions of Las Vegas area homeowner impressions



*** Features and advertising subject to change.**

HOME IMPROVEMENT & BACKYARD EXPO WORLD MARKET CENTER, LAS VEGAS, NEVADA JUNE 11-12-13, 2021

FLOOR PLAN



Home Improvement & Backyard Expo 2021

June 11-13, 2021

The EXPO @ World Market Center

Expo Hall B

Exhibitor Sales:

Marlene Thorne, Director of Sales

702.238.2589, marlene@theedgepromotions.com

KEYSTONE
EVENT SERVICES