

Advertising Campaigns Start 3-Weeks Before Shows

Sponsored by Las Vegas Review-Journal

HOME IMPROVEMENT & BACKYARD EXPO WORLD MARKET CENTER | JUNE 11-12-13



Meet thousands of homeowners ready for home decorating & remodeling projects

Daily workshops, expert demos, giveaways, master gardeners & more

Print, TV, radio & social media reaching millions of homeowners *

NBC, CBS, ABC, FOX, MeTV and Cox Media

KLAS-TV - 8 News at 6am & 7am, CBS This Morning, 8 News Noon, 8 News at 11pm, Las Vegas Now, Late Night

KSNV-TV - News 3 Today, The Today Show, News 3 at Noon, News 3 at 6pm, News 3 at 7pm, News 3 at 11pm

KTNV-TV - Good Morning Las Vegas at 5am & 6am, Good Morning America, Action News at 11am, Action News at 5pm, Action News 11pm, Overnight Rotation

KVVU-TV - Fox5 News at 6am, Fox5 News at 7am, Fox 5 News 5:30 pm, Fox5 News at 6pm, Fox5 News at 10pm

MeTV Las Vegas - Star Trek, Andy Griffith Show, The Beverly Hillbillies, Carol Burnett & Friends, Bonanza, Columbo, Cheers, Gunsmoke, Hawaii Five-O, The Brady Bunch, I Love Lucy, The Honeymooners, M*A*S*H, The Love Boat

COX MEDIA - CNN, Fox News Channel, DIY, ID TV, Homicide Hunter, Fear Thy Neighbor, Bargain Mansions, First Time Flippers, Salvage Dogs, Tucker Carlson, Hannity, Anderson Cooper 360, Erin Burnett, Situation Room

KJUL RADIO - "The Sound of Las Vegas" KJUL-FM 104.7 3-week advertising & promotional campaign

Newspaper, Magazine & Social Media Advertising

Las Vegas Review-Journal Neon, Main News and Nevada insertions, TheHomeMag and Facebook social media advertising that start 3-weeks prior to home expos deliver millions of Las Vegas area homeowner impressions



*** Features and advertising subject to change.**